



Dear Participants,

Welcome to the 11th CYRUS Institute of Knowledge (CIK) and the 11th International Symposium on Project, Management, Innovation and Sustainability (SINGEP) Conference. This joint conference focuses on the themes of **Entrepreneurship, Responsible Leadership, and Sustainable Economic Development**. We hope you enjoy the stimulating discussions and networking environment this conference will provide. The conference is co-sponsored by Bentley, ESCA, and UNINOVE universities. *We thank you for your participation!*

CIK is a progressive think-tank organization. CIK's vision is "to cultivate the discourse on human capital potentials for better living" an appropriate and imperative response to the current challenges facing most regions. SINGEP initiative aims to provide a relevant space for discussions of scientific and technological character, in order to expand the training of professionals whose activities permeate these areas.

One of the main goals of this conference is to engage the participants in a dialog on several neoteric factors, affecting the global environment, namely sustainable development, the COVID pandemic, severe natural disasters, war in Ukraine and the Middle East and the social unrest in Iran. All of these impacting the quality of life of millions of people. Climate change and environmental degradation have caused tremendous forest fires, more severe hurricanes, and amplified migration, necessitating fundamental changes in stakeholders' behavior. Also, the impact of Artificial Intelligence on the

businesses and the economy will be debated. We hope this memorable conference will serve as a cornerstone in the discussion and study of these essential global issues.

The main objectives of the conference are as follows: 1) Generating ideas to advance the globe's intellectual atmosphere by sharing theoretical and applied knowledge in the management sciences, and 2) Forging a networking environment for scholars, practitioners, philanthropists, and others who share the values and mission of CIK and SINGEP. ***Consider yourself now a part of our network!***

CONFERENCE EXECUTIVE COMMITTEE

- Dr. Nader Asgary, President of CIK and Emeritus Professor of Management and Economics at Bentley University, Bentley University, MA, USA
- Dr. Maling Ebrahimpour, Editor-in-Chief | the Cyrus Global Business Perspectives (CGBP), Former Dean College of Business, the University of Rhode Island, RI, USA
- Dr. Shahriar Khaksari, Member of Board of Director of CIK and Professor of Finance, Suffolk University, MA, USA
- Dr. Emerson Maccari, Professor of Management, University of Nine July, Brazil and Former General Coordinator for International Scholarship – CAPES, Ministry of Education, Brazil
- Dr. Cristina Dai Prá Martens, Director of DBA & Master in Project Management, University of Nine July, Brazil
- Dr. Hossein Varamini, Member of Board of Director of CIK and Professor of Finance and International Business at Elizabethtown College, PA, USA

THE CONFERENCE CO-SPONSORING INTERNATIONAL INSTITUTIONS

Bentley University, Waltham MA, USA

ESCA, Casablanca, Morocco

UNINOVE University, São Paulo, Brazil



**BENTLEY
UNIVERSITY**

ESCA
/ Ecole de Management /

UNINOVE
Universidade Nove de Julho

CYRUS Institute of Knowledge (CIK), Box 380003, Cambridge, MA 02238-0003, USA

<http://www.cyrusik.org/> | Contact@Cyrusik.org

Link to SINGEP Sessions and Information

<http://www.singep.org.br>

singep@uninove.br

SUMMARY OF THE PLENARY PRESENTATIONS

Wednesday Oct. 25, 2023 [São Paulo, Brazil – in-person/hybrid]

9:00 – 9:15 AM ([Eastern Standard Time/EST](#))

10:00 – 10:15 AM ([São Paulo Time](#))

Zoom Link/SINGEP: <https://zoom.us/j/91499781420>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Welcoming Remarks By:

Eduardo Storopoli/ Maria Cristina Storopoli, President/Provost of Nove de Julho University, Brazil

Thami Ghorfi, President and Founder of the ESCA Ecole de Management, Casablanca, Morocco

Nader Asgary, President of CIK and Emeritus Professor of Management and Econ at Bentley University, USA

Cristina Dai Prá Martens, Director of the Graduate Program in Project Management at Nove de Julho University, PPGP-UNINOVE; President of the Organizing Committee of the XI SINGEP, Brazil

Priscila Rezende da Costa, Director of the Graduate Program of Business Administration at Nove de Julho University, PPGA-UNINOVE

9:15 – 11:00 AM (EST)

10:15 – 12:00 AM (SP time)

Zoom Link/SINGEP: <https://zoom.us/j/91499781420>

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Plenary Presentation I: *ESG (ENVIRONMENTAL, SOCIAL, AND GOVERNANCE) MANAGEMENT TO ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)*

Introduction by: Cristina Dai Prá Martens, Director of the Graduate Program of Project Management at Nove de Julho University.

Presenters:

FINANCING THE ENERGY TRANSITION IN THE GLOBAL SOUTH

Carlos Ruffin, Professor Suffolk University, MA USA

**SUSTAINABILITY: CENTRAL FOCUS FOR THE DEVELOPMENT OF
NATION-STATES: GOVERNMENTS, BUSINESSES, SOCIETY**

Arlindo Philippi Junior, Professor Sao Paulo University - Brazil

**SOCIAL INNOVATION AND HIGH IMPACT ENTREPRENEURS AS DRIVERS
OF SUSTAINABILITY IN AFRICA**

Majid Kaissar EL GHAIB, ESCA Ecole de Management, Casablanca, Morocco

Debaters

Isak Kruglianskas, Professor Titular FEA/USP, Coordenador do PROGESA – FIA

Nader Asgary, President of CIK and Emeritus Professor of Management and Econ at Bentley University, USA

1:00 - 3:00 PM (EST)

2:00 – 4:00 PM (SP time)

Zoom Link/SINGEP: <https://zoom.us/j/93741355350>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: **CIKSIN11**

**Plenary Presentation II: *ARTIFICIAL INTELLIGENCE, INDUSTRY 4.0 AND
INNOVATION MANAGEMENT TRANSFORMING BUSINESS***

Introduction by: Fernando Antonio Ribeiro Serra, Professor Nove de Julho University

Presenters:

**DATA AND KNOWLEDGE-DRIVEN ORGANIZATIONS: EXAMPLES OF AI
USE IN JUSTICE AND PUBLIC SAFETY**

Vasco Furtado, Coordinator of the Data Sciences and Artificial Intelligence Laboratory at the University of Fortaleza – UNIFOR - Brazil

**ME, YOU, AND CHATGPT”: LIMITS AND POSSIBILITIES IN THE USE OF
GENERATIVE AIS**

Carla Bonato Marcolin, Coordinator of the Applied Artificial Intelligence Laboratory at the Federal University of Uberlândia - UFU - Brazil

RESEARCHING INDUSTRY 4.0: OPPORTUNITIES AND CHALLENGES

Amarolinda Iara da Costa Zanela Klein, Professor of the Postgraduate Program in Administration at the UNISINOS School of Management and Business

THE EVOLUTION OF TOOLING IN SKILL ACQUISITION & DEVELOPMENT

Kayvon Touran and Joseph Rousseau
CEO & Co-Founder | Zal.ai, Maine, USA

Thursday Oct. 26, 2023

9:00-10:45 (EST)

Join Zoom Meeting

<https://bentley.zoom.us/j/96060045427?pwd=QWpVbXlsZldNV1gwa3d2N1hudWNXdz09>

Meeting ID: 960 6004 5427

Passcode: Ciksin#11

Plenary Presentation III: AFGHANISTAN UNDER THE TALIBAN: THE ROOTS OF THEIR RISE, CONSOLIDATING POWER, AND EMERGING CHALLENGES

Moderator and Panelist:

Robert E. McNulty: Executive Director of Applied Ethics, Inc., and the Pax Populi peace initiative that has been involved in Afghanistan since 2007.

GOVERNMENTS IN KABUL ALWAYS APPEAR STABLE UNTIL CONFRONTED BY A CRISIS

Thomas Barfield, Professor and Chair of the Anthropology Department, Boston University, and President of the American Institute for Afghan Studies

THE IMPACT OF TALIBAN RULE ON ECONOMY AND EDUCATION IN AFGHANISTAN

Hamidullah Farooqi, Former Chancellor of Kabul University, former Minister for Transportation and Civil Aviation, and Former Minister of Martyrs and Disabled Affairs for the Islamic Republic of Afghanistan

WINNING THE BATTLE WHILE LOSING THE WAR: THE CASE OF NANGARHAR PROVINCE

Shahmahmood Miakhel, Former Governor of Nangarhar Province and First Deputy and Acting Minister of Defense of Afghanistan

11:00 AM – 12:45 PM

Join Zoom Meeting

<https://bentley.zoom.us/j/92461969216?pwd=NzZPTE1IZmdFVUIwWjliSFhmMkFGUT09>

Meeting ID: 924 6196 9216

Passcode: Ciksin#11

Plenary Presentation IV: *ORGNIZATIONS AND INSTITUTIONS ESSENTIAL ROLE FOR MAKDING VIABLE SOCAIL CHANGES*

Introduction by: Jalila EL Jadidi, Cyrus Institute of Knowledge, MA
USA

WOMEN'S RIGHTS IN THE MIDDLE EAST: THE RESILIENCE OF CIVIL SOCIETY ORGANIZATIONS

Oya Dursun-Ozkanca, Elizabethtown College, Elizabethtown PA

PROGRESS THROUGH NONVIOLENCE

Reza F. Saidi, MD, FICS, FACS, SUNY Upstate Medical University, NY,
USA

ORGANIZATIONAL STRUCTURES AND STRATEGIES FOR CHANGE

Alf Walle, CIK, USA

DETAILS OF THE CIK/SINGEP CONFERENCE PROGRAM

**CYRUS INSTITUTE OF KNOWLEDGE 11th INTERNATIONAL CONFERENCE
AND**

**11th INTERNATIONAL SYMPOSIUM ON PROJECT, MANAGEMENT, INNOVATION AND
SUSTAINABILITY**

[CONFERENCE PROGRAM - OCTOBER 25-27, 2023](#)

IN-PERSON/HYBRID CONFERENCE

Wednesday, October 25 - UNINOVE - SÃO PAULO, BRAZIL – IN-PERSON/ HYBRID

8:30 AM - 5:30 PM (EST)

Registration for CIK - <https://cyrusik.org/conference/2023/register/>

Question: CIK@Cyrusik.org

9:00 AM - 10:00 AM (São Paulo time)

Registration for SINGEP - <https://singep.org.br/11/register/?lang=en>

Question: singep@uninove.br

RECEPTION COFFEE BREAK

9:00 – 9:15 AM (EST)

10:00 – 10:15 AM (São Paulo Time)

Zoom Link/SINGEP: <https://zoom.us/j/91499781420>

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[simultaneous translation Portuguese-English and English-Portuguese]

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Priscila Rezende da Costa, Director of the Graduate Program of Business Administration at Nove de Julho University, PPGA-UNINOVE

9:15 – 11:00 AM (EST)

10:15 – 12:00 AM (SP time)

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MANAGEMENT TO ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS
(SDGS)**

Introduction by: Cristina Dai Prá Martens, Director of the Graduate Program of Project Management at Nove de Julho University

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Nader Asgary, President of CIK and Emeritus Professor of Management and Econ at Bentley University, USA

11:00 - 1:00 PM (EST) **Lunch Break**

12:00 - 2:00 PM (SP time) **Lunch Break**

1:00 – 3:00 AM (EST)

2:00 - 4:00 PM (SP time)

Zoom Link/SINGEP: <https://zoom.us/j/93741355350>

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THE EVOLUTION OF TOOLING IN SKILL ACQUISITION & DEVELOPMENT

Kayvon Touran and Joseph Rousseau
CEO & Co-Founder | Zal.ai, Maine, USA

3:00 – 3:30 PM (EST) **Coffee Break**

4:00 – 4:30 PM (SP time) **Coffee Break**

4:30 – 6:30 PM (SP time) **CIK/SINGEP – INTERNATIONAL DOCTORAL CONSORCIUM**

Zoom Link/SINGEP: <https://zoom.us/j/95376829226>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Introduction by: Emerson Maccari, Professor Nove de Julho University, Brazil
Dina Frutos-Bencze, Professor of International Business and Strategy, at Saint Anselm College, Nashua, New Hampshire, United States

Carla Bonato Marcolin, Professor Federal University of Uberlandia, Brazil
Jorge Ferreira da Silva, Professor IAG, PUC-Rio, Brasil
Ahmad Etebari, Professor Finance and Dept Head at University of New Hampshire, NH
USA
Maling Ebrahimpour, Editor-in-Chief | the Cyrus Global Business Perspectives (CGBP),
Former Dean College of Business, the University of Rhode Island, RI, USA
Shahriar Khaksari, Professor of Finance and former Dean, Suffolk University, MA USA

4:00-5:45 (EST) **CIK/SSEEION A: CIRCULAR ECONOMY, TRADE-OFF BETWEEN ECONOMIC
GROWTH AND ENVIRONMENTAL SUSTAINABILITY**

Join Zoom Meeting

<https://bentley.zoom.us/j/94821956527?pwd=L2x4NHhwZ1paaDhYaVnKemZRRjBZUT09>

Meeting ID: 948 2195 6527

Passcode: Ciksin#11

Session Chair: Hossein Varamini, Elizabethtown College, PA, USA

**FACTORS INFLUENCING THE SALES TEAM'S ADOPTION OF
DIGITALIZATION: BEYOND TECHNICAL CONSIDERATIONS**

Younes Kohail, ESCA, Ecole de Management, Morocco

**THE TRADE-OFF BETWEEN ECONOMIC GROWTH AND ENVIRONMENTAL
SUSTAINABILITY**

Hossein Varamini, Elizabethtown College, PA, USA

POLICY COHERENCE FOR THE CIRCULAR ECONOMY

Wladimir Motta, Federal Center for Technological Education - CEFET/RJ, Brazil

**ENVISIONING INDIGENOUS RIGHTS IN BRAZIL: LESSONS FROM THE
UNITED STATES**

Alf H. Walle, CIK USA

**GENDER DIVERSITY IN TOP MANAGEMENT TEAMS AND THE
PROBABILITY OF CORRUPTION AMONG MULTINATIONAL FIRM**

Jonathon Sales, Clark University, Clifton Chow, Bentley University, and Jessica Magaldi,
Pace University, New York City, USA

**HIGHER EDUCATION INSTITUTIONS CHALLENGES IN THE POST COVID
19 ERA**

Joseph Weiss and Nader Asgary, Bentley University, MA USA

Thursday, October 26 – ONLINE (Eastern Standard Time)

8:30-6:00 PM Registration for CIK - <https://cyrusik.org/conference/2023/register/>

Question: CIK@Cyrusik.org

Registration for SINGEP - <https://singep.org.br/11/register/?lang=en>

Question: singep@uninove.br

7:30 – 9:30 AM SINGEP parallel papers presentation sessions

**8:30-10:30 AM CIK/SESSION B: ENTREPRENEURIAL STRATEGY, INVESTMENT
STRATEGIES, AND KNOWLEDGE MANAGEMENT**

Join Zoom Meeting

<https://bentley.zoom.us/j/98101971069?pwd=dVBncDIyNCtTeUpYR2dZamEvbzBudz09>

Meeting ID: 981 0197 1069

Passcode: Ciksin#11

Session Chair: Saad Laraqui, Director of Research, ESCA Ecole de Management,
Casablanca, Morocco

**UNPACKING THE EFFECT OF ENTREPRENEURIAL STRATEGY ON
CORPORATE PERFORMANCE**

Kayhan Tajeddini, Tokyo International University, Japan

**EFFECT OF LOW INTEREST RATES AND CENTRAL GOVERNMENT DEBT
ON SECULAR STAGNATION IN OECD COUNTRIES**

Merna Hefnawi and Dina Yousri, German University in Cairo (GUC), Egypt

**THE EFFECT OF KNOWLEDGE MANAGEMENT CAPACITIES ON
BLOCKCHAIN ADOPTION**

Soode Vaezinejad and Dara Schniederjans, University of Rhode Island, RI USA

**THE INVESTMENT STRATEGIES BASED ON HISTORICAL
PERFORMANCE MEASURES**

Nafise Aalipour and Georges Tsafack, University of Rhode Island, RI USA

THE ROLE OF MULTI-TIER SUPPLIER CHARACTERISTICS AND IT BUYER PERFORMANCE: AN OBSERVATION ON SUPPLY BASE COMPLEXITY

Kara Li Liu, Koray Ozpolat, and Seung Kyoong Shin, University of Rhode Island, RI USA

CROSSING CONSTRUAL BORDERS: INTERNATIONAL EXPANSION DECISION MAKING THROUGH THE LENS OF RISK IN REGULATORY FOCUS UNDER SELF-CONSTRUAL AND CONSTRUAL LEVEL FIT

Pratistha Paneru and Tzushuo Ryan Wang, Southern New Hampshire University, NH USA

PHARMA STOCKS AND PRESIDENTIAL ELECTIONS

Ahmad Etebari, University of New Hampshire, NH USA

9:00- 10:45 AM

Join Zoom Meeting

<https://bentley.zoom.us/j/96060045427?pwd=QWpVbXlsZldNV1gwa3d2N1hudWNXdz09>

Meeting ID: 960 6004 5427

Passcode: Ciksin#11

Plenary Presentation III: AFGHANISTAN UNDER THE TALIBAN: THE ROOTS OF THEIR RISE, CONSOLIDATING POWER, AND EMERGING CHALLENGES

Moderator and Panelist:

Robert E. McNulty: Executive Director of Applied Ethics, Inc., and the Pax Populi peace initiative that has been involved in Afghanistan since 2007.

GOVERNMENTS IN KABUL ALWAYS APPEAR STABLE UNTIL CONFRONTED BY A CRISIS

Thomas Barfield, Professor and Chair of the Anthropology Department, Boston University, and President of the American Institute for Afghan Studies

THE IMPACT OF TALIBAN RULE ON ECONOMY AND EDUCATION IN AFGHANISTAN

Hamidullah Farooqi, Former Chancellor of Kabul University, former Minister for Transportation and Civil Aviation, and Former Minister of Martyrs and Disabled Affairs for the Islamic Republic of Afghanistan

WINNING THE BATTLE WHILE LOSING THE WAR: THE CASE OF NANGARHAR PROVINCE

Shahmahmood Miakhel, Former Governor of Nangarhar Province and First Deputy and Acting Minister of Defense of Afghanistan

9:40 – 11:40 AM SINGEP parallel papers presentation sessions

11:00 AM – 12:45 PM

Join Zoom Meeting

<https://bentley.zoom.us/j/92461969216?pwd=NzZPTE1lZmdFVUIwWjliSFhmMkFGUT09>

Meeting ID: 924 6196 9216

Passcode: Ciksin#11

Plenary Presentation IV: *ORGANIZATIONS AND INSTITUTIONS ESSENTIAL ROLE FOR MAKING VIABLE SOCIAL CHANGES*

Introduction by: Jalila EL Jadidi, Cyrus Institute of Knowledge, MA
USA

WOMEN'S RIGHTS IN THE MIDDLE EAST: THE RESILIENCE OF CIVIL SOCIETY ORGANIZATIONS

Oya Dursun-Ozkanca, Elizabethtown College, Elizabethtown PA

PROGRESS THROUGH NONVIOLENCE

Reza F. Saidi, MD, FICS, FACS, SUNY Upstate Medical University, NY,
USA

ORGANIZATIONAL STRUCTURES AND STRATEGIES FOR CHANGE:

Alf Walle, CIK, USA

12:45 - 2:00 PM Lunch Break

2:00 – 3:45 PM CIK/SESSION C: WORKPLACE, INTERACTION EFFECT, SUSTAINABILITY, AND ETHNICITIES

Join Zoom Meeting

<https://bentley.zoom.us/j/98764391208?pwd=MURwbTYraHpMdVpKeXNQYXJ6WFNpdz09>

Meeting ID: 987 6439 1208

Passcode: Ciksin#11

Session Chair: Michael Quinn, Bentley University, MA USA

**THE ROLE OF MNES' SUSTAINABILITY PRACTICES AND ALIGNMENT
WITH UN SDGS: PATHWAYS TO ENHANCED ESG PERFORMANCE IN MENA**

Hicham Nachit, ESCA - Ecole de Management, Morocco

DIGITAL TRANSFORMATION IMPACT ON HUMAN CAPITAL

Jalila EL Jadidi, Southern New Hampshire University, NH USA

**REIMAGINING THE WORKPLACE AND ITS INTERACTION EFFECT:
ASSESSING AND EVALUATING THE JOB STRESS OF REMOTE WORKING**

Sreya. B and Lakshmana Rao Ayyagari, SRM UNIVERSITY AP ANDHRA
PRADESH, India

**GETTING ACROSS THE FINISH LINE: MAKING COLLEGE WORK FOR
BLACK AND HISPANIC STUDENTS**

Michael Quinn and Arianna Carroll, Bentley University, MA USA

1:20 PM – 3:20 PM CIK/SINGEP Panel

**MEETING THE EDITORS: good practices in national and international scientific
production**

Zoom Link/SINGEP: <https://zoom.us/j/92481160478>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

[IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port]

3:30 – 5:30 PM SINGEP parallel papers presentation sessions

**4:00– 5:45 PM CIK/SESSION D: SOCIAL MEDIA MARKETING, COMMON GOOD, FIRMS
LOCATIONS, AND MULTINATIONAL FIRMS**

Join Zoom Meeting

<https://bentley.zoom.us/j/99122433155?pwd=K2J1SXVSaG1NOEEyckszaEVWY3FDQT09>

Meeting ID: 991 2243 3155

Passcode: Ciksin#11

Session Chair: Nada Nasr Bechwati, Bentley University, MA USA

**WHY FIRMS CHOOSE A PARTICULAR LOCATION FOR
REINCORPORATION**

Shahriar Khaksari, Abu Jalal, Hamid Mehran, and Mufaddal Baxamusa
Suffolk University, MA USA

**THE PRECURSORS OF LOYALTY IN AN INTERNET-BASED CONTEXT,
TAKING INTO ACCOUNT THE MEDIATION OF THE INTENTION TO
ENGAGE IN REPEAT PURCHASES**

Younes kohail, ESCA ECOLE DE MANAGEMENT, Casablanca, Morocco

**STORYTELLING: THE EFFECTS ON YOUNGER CONSUMER BUYING
DECISIONS**

ONIKU, Ayodele C and KUYE, Owolabi L, University of Lagos, Nigeria

**SOCIAL MEDIA MARKETING, SMES AND THE MILLENNIALS' BUYING
BEHAVIOUR IN DEVELOPING MARKET**

KUYE, Owolabi I and ONIKU, Ayodele C, University of Lagos, Nigeria

**THE IMPACT OF ENVIRONMENT SOCIAL GOVERNANCE (ESG) ON THE
FINANCIAL PERFORMANCE: THE CASE STUDY OF NORTH AMERICA
MULTINATIONAL FIRMS**

Adeola Adeniyi, Southern New Hampshire University, NH USA

**GLOBALS BUYING LOCAL: THE ROLE OF CARE FOR THE COMMON
GOOD**

Nada Nasr Bechwati, Bentley University, MA USA

5:30 – 5:45 PM Coffee Break

5:40 PM SINGEP – BEST PAPERS

Zoom Link/SINGEP: <https://zoom.us/j/95564688449>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

[IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port]

Friday, October 27 – SINGEP - ONLINE (Eastern Standard Time/EST)

**8:00 – 9:50 AM Workshop: “Strategy for choosing journals for submissions in Business
Administration”**

(IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port)

Zoom Link/SINGEP: <https://zoom.us/j/98998776303>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Julio Araujo Carneiro da Cunha (Professor at Nove de Julho University, Brazil)

9:50 – 10:00 AM **Coffee Break**

10:00 – 11:50 AM Workshop: “Neuroscience in scientific research in Management”
(IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port)

Zoom Link/SINGEP: <https://zoom.us/j/99905552997>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Helena Belintani Shigaki (Professor at Unihorizontes University, Brazil)

11:50 AM – 1:00 PM Lunch Break

1:00 – 2:50 PM Workshop: “Management of Social Projects and their impacts on society”
(IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port)

Zoom Link/SINGEP: <https://zoom.us/j/96353890414>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Odair Lima (Director of Social Projects at PMI-SP, Mentor of Startups and CSOs, Brazil).

Sérgio Martins (CEO of Casa Cultural Dona Antônia, leader of the Polo MG/ES for training social leaders at Falcons University, Brazil)

2:50 – 3:00 PM Coffee Break

3:00 – 4:50 PM Workshop: “Use of Artificial Intelligence in scientific research in Management”
(IN PORTUGUESE - simultaneous translated subtitle - Port-Eng / Eng-Port)

Zoom Link/SINGEP: <https://zoom.us/j/93396881814>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Ricardo Limongi (Professor at Federal University of Goiás and Federal University of Rio Uberlândia)

Leonardo Vils (Professor at Nove de Julho University, Brazil)

4:50 – 5:00 PM Coffee Break

5:00 – 5:15 PM Closing Comments, Question and Answer Session

Zoom Link/SINGEP: <https://zoom.us/j/97019019765>

Note: When accessing the link, enter Userid: cik@cyrusik.org and this password: CIKSIN11

Thank you!